

All events are in Central European Summer Time (CEST). Please refer to your local time zone.

■ Independent expert speakers/content 
 ■ Canon moderator led session 
 ■ Technology demo 
 ■ Technology presentation

**8 JUNE**

**9 JUNE**

**10 JUNE**

**11 JUNE**

10.00

**Make It Event Opening and Welcome, with Taz Nakamasu**

Executive Vice President Document Solutions, Canon EMEA

**Demo: imagePROGRAF TZ-30000 MFP Z36 (ENGLISH)**

LIVE Q+A

**Technology Focus: New Advanced Automation Modules for imagePRESS C10010VP**

Including demo

**Demo: imagePRESS C10010VP with PRISMAsync workflow**

LIVE Q+A (English only)

10.30

**Guest Speaker Rene Carayol MBE**

Extraordinary times require extraordinary leadership

10.45

LIVE Q+A

11.00

11.30

**Guest speaker Penny Mallory**

Mental toughness: The Secret to Your Success

11.45

12.00

13.30

**Keynote Speaker Simon Alexander Ong**

Obstacles to opportunities

14.00

**Demo: imagePRESS C910 for in-house printing applications**

LIVE Q+A

**Demo: imagePRESS C170 & imageRUNNER ADVANCE DX 8700**

LIVE Q+A (English only)

**Demo: varioPRINT 140 mono applications printing**

LIVE Q+A (English only)

14.30

15.15

**Canon Insight Report: Creating Customer Value**

**“Make it Count”**

Industry experts talk about the value of print and the importance of its measurement to brands

**Mentor Presentation, Richard Mayer**

Changing the conversation - From product, to service and solution

**“Make it Grow”**

Mark Lawn in conversation with Jacky Hobson

15.30

15.45

16.00

**“Make it Grow”**

Mark Lawn in conversation with Jo Lloyd

**Mentor Presentation, Andrew Milbourn**

Supercharge your sales

16.30

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14 JUNE

15 JUNE

16 JUNE

17 JUNE

10.00

**Demo: varioPRINT 6000 Titan mono applications printing**

LIVE Q+A (English only)

**Demo: imagePROGRAF TZ-30000 MFP Z36 (GERMAN)**

LIVE Q+A

10.30

11.30

**Keynote Speaker Simon Alexander Ong**

Obstacles to opportunities (REPLAY)

**Guest speaker Penny Mallory**

Mental toughness: The Secret to Your Success (REPLAY)

**Guest Speaker Rene Carayol MBE**

Extraordinary times require extraordinary leadership (REPLAY)

12.00

14.00

**Demo: imagePRESS C910 commercial printing applications**

LIVE Q+A (English only)

**Demo: imagePROGRAF TZ-30000MFP Z36 (ENGLISH)**

LIVE Q+A

**Demo: imagePRESS C10010VP with EFI workflow**

LIVE Q+A

14.30

15.15

**Mentor Presentation, Jacky Hobson**

The Case for W2P

**"Make it Count"**

Industry experts talk about the value of print and the importance of its measurement to brands (REPLAY)

**Mentor Presentation, Ole-Bengt Moe**

Using the power of print to get ahead

15.30

15.45

16.00

**"Make it Grow"**

Mark Lawn in conversation with Ole-Bengt Moe

**Event closing and summary with Taz Nakamasu**

16.30